



**Association of Administrative Assistants
Association des Adjoints Administratifs**

**Toronto Charter Branch
Presents**

***“The Prediction Trap – and how to
avoid it”***

Randy Park, B. Sc., M.Eng

**Wednesday, September 23, 2009
6:30pm**

**Women’s College Hospital
76 Grenville Street, Room W843 (8th Floor)**

Whether you are involved in long term planning, or just anticipating someone's reaction to what you are about to say, you likely spend a lot of time thinking about the future. You use experience, training, judgement, and other techniques to predict what will happen - and most of the time you are right. But why do these approaches sometimes not work? How is it that brilliant people sometimes seem to totally miss important information (like the economic crisis?). The answer is that it primarily occurs when the strengths in the way people think become traps. Your thinking is both strengthened and limited by your past. Author and professional speaker Randy Park will speak to us about "The Prediction Trap" (the title of his latest book) and provide practical tips such as when to "trust your gut" versus when to gather more information. These tips apply to decision making, problem solving, communicating with others, and planning for the future.

Randy Park helps organizations capitalize on their strengths and avoid serious planning mistakes by facilitating better decision-making. He is the author of two books and a member of the Canadian Association of Professional Speakers. His presentations are interactive, engaging, stimulating, and fun! His web site is www.ThinkingforResults.com.

To register please call 416 622 9759 or email thecooksmeow@hotmail.com

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