

WHY JOIN the ASSOCIATION OF ADMINISTRATIVE ASSISTANTS?

Association membership usually involves a commitment of time and money and with so many other obligations as part of our busy lives, is one more commitment really worth it? YES!

VALUES:

- ✓ **Camaraderie:** You are never alone once you join our Association. Membership gives you and your peers the opportunity to speak with a single voice on matters of importance.
- ✓ **Creativity:** One of the most valuable benefits of our Association membership is the opportunity to “listen in” on the creativity of our peers.
- ✓ **“Doing Things Right”:** The degree to which we are able to sustain high standards of quality and customer service will influence our ability to grow. Our Association’s individual member corporate environments provide us with examples of organizations “doing things right”, and give us the chance to learn from them.
- ✓ **Education:** Our Association offers an accreditation attained through courses offered in respected institutions of learning across Canada and recognized in the professional environment leading to greater challenges, opportunities, and financial remuneration to those who have achieved the Q.A.A. designation - Professionalism Through Education.
- ✓ **Expertise:** What are you trying to do? We can share how your peers have already accomplished it!
- ✓ **Leadership:** Our Association produces voluntary leadership that can make a difference in our professional environments, in our industries, in our communities!
- ✓ **Meetings:** One of the greatest pleasures of our Association membership is participation in our annual meetings - thought provoking, educational sessions led by successful peers as well as regionally and nationally recognized business experts.
- ✓ **Need help?** Your Association is as near as the telephone. If you need more detailed information, members can put you in touch with individuals who have the “know-how” you need, or can point you in the direction of solutions and strategies.
- ✓ **Networking:** Association events, meetings, membership directory, and information exchanges make networking a reality for you.
- ✓ **New Members:** Today’s youth will become the leaders in the years ahead. Our Association membership assists in bringing this leadership to fruition, our window of opportunity to tomorrow.
- ✓ **Obstacles:** When you are facing a problem, our Association membership can be a resource for a variety of solutions, advice, contacts, inspiration, and suggestions on a wide range of issues.
- ✓ **Problem Solving:** Our Association provides members with the opportunity to discuss mutual problems, probe new directions, share each other’s thoughts - all with a high degree of respect, frankness, and sincerity.

- ✓ **Professional & Personal Development:** Our Association sponsors a variety of enriching events and activities within our local branch communities and nationally; conferences, receptions, luncheons, dinner meetings, workshops, seminars / forums, social events, guest speaker events, fundraising campaigns.
- ✓ **Prosperous:** Our Association is in business to prosper. Our ability to generate profit is a primary concern and the Association's programs are geared for us to survive and prosper.
- ✓ **Publications:** Our Association offers two main publications to share news, trends, research, and commentary.
- ✓ **Special People:** Our members are people who have many of the same concerns, needs, and interests as you. We are the kind of people you enjoy meeting - the kind that will probably end up being your friend.
- ✓ **Support:** Our Association can provide in-depth management assistance and support to our members.
- ✓ **Travel:** Whether it's strictly for business and educational purposes, or for a combination thereof, the Association offers you and your family the opportunity to attend Association events held at memorable destinations in Eastern and Western Canada.
- ✓ **Vision:** Characteristic of a true leader, is the ability to mobilize toward the future. Our Association has VISION. Our Association can help you visualize opportunities which lay ahead, offer the opportunity of becoming the Association on the leading edge.
- ✓ **Your Interests:** Our Association represents your interests before the business community and government. If your professional environment or industry faces major threats, our Association can fight for our membership (information on salary, role of an administrative assistant, etc.)
- ✓ Our Association is like a telescope: it gives our members the opportunity to survey the national Canadian scene.
- ✓ Our Association is like a microscope: it gives our members the chance to probe issues with preciseness.

There is something special about celebrating successes and triumphs with similar-minded people; of achieving recognition for the good work we have done, and of feeling the satisfaction of true accomplishment. These are true rewards of our efforts. Our Association helps you make the most of them.

The Association of Administrative Assistants offers all of this!